

Arpan Debnath

Webflow Developer & Web Designer

UI/UX Design · Webflow Development · AI-Assisted Development · Vibe Coding
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India · Open to relocate: India, Japan, Singapore, Malaysia

PROFESSIONAL SUMMARY

Designer and Webflow developer with an AI-first workflow: designs in Figma, builds in Webflow with Claude and Claude Code (including vibe coding), and automates QA, SEO and accessibility with AI under guardrails and human review. 3.5+ years shipping production websites for healthcare and health-tech clients in the UK and USA. Built a platform-agnostic AI-QA system that audits and fixes live sites through any platform's API or MCP connection. Also building a Jtest-style Japanese-learning app.

CORE SKILLS

AI-Assisted Development: AI-Assisted Web Development · Vibe Coding · Claude Code · Claude → Webflow · Prompt & Skill Engineering · AI Workflow Design · API / MCP Integrations

Web Design & Development: Webflow · Webflow CMS · Figma → Webflow · Responsive Layouts · HTML / CSS · GSAP Animation · Design Systems · Website & Landing Page Design · No-Code Development

QA & Optimization: Tech SEO · WCAG / ADA · Functional QA · Responsive Testing · Page Performance · Content QA

Tools: Figma · Webflow · Claude · Claude Code · ChatGPT · Gemini · Playwright · Lighthouse · Screaming Frog · Chrome DevTools · Vercel · Adobe Illustrator · Photoshop · Jira · Asana · Notion

PROFESSIONAL EXPERIENCE

Webflow Developer & Web Designer (Design Operations) · Remedo

May 2025 – Present

- Designed and built **6 client websites from scratch in Webflow** (Figma → live, no separate developer handoff) and delivered **2 major website redesigns**; 8 different clients across the UK and USA.
- Run an AI-assisted workflow end to end: AI-assisted layouts (from scratch or reskinned) refined by hand in Figma → Claude and Claude Code build in Webflow (responsive, GSAP) → automated QA and fixes, with guardrails and human review.
- Reskinned an existing site template for a second client using AI, keeping the layout but changing the design completely, and shipped a set of pages within a day.
- Built a **platform-agnostic AI-QA system** that audits live websites and applies fixes automatically through any platform's API or MCP connection within preset guardrails, with humans stepping in only for exceptions and no separate QA hand-off. In production on Webflow client sites. Modules:
 - Grammar:** audits every page and fixes ~5–8 issues per page via the Webflow API/MCP; an intake questionnaire scores each site against business details and regional English. → **4–6 hrs (up to a full day on CMS-heavy sites) → <30 min per site**
 - SEO:** audits meta titles and descriptions, alt text, H1–H3 structure, schema and other core on-page parameters, writes corrected data, and pushes it live. → **6–9 hrs manual → 30 min–2 hrs per site**
 - Functional QA & page speed:** AI analyses Screaming Frog and Lighthouse reports plus a custom test prompt (buttons, links, sections, forms), decides what to fix and applies it. → **days → hours**
 - Responsive:** Playwright tests every design across 5 breakpoints for layout issues; connected to Claude to fix them faster.
 - Accessibility (WCAG):** introduced at a client's request and made a standard pre-launch step, combining tool-based, manual and AI testing, then fixing the gaps.

UI/UX Designer · Remedo

Mar 2024 – May 2025

- Architected 15+ Figma component libraries (single source of truth) used by 4–8 designers across 2–3 teams.
- Built a 4,000+ asset taxonomy (icons, illustrations, UI components) across 12+ subfolders. → **3x faster asset retrieval**
- Designed websites and landing pages and built them through no-code development in proprietary website builders.
- Rolled out design QC frameworks and SOPs. → **QC time: 1–2 days → 3–4 hrs · 30% faster overall delivery**

Design Intern (Graphic Design → UI/UX) · Remedo

Jan 2023 – Feb 2024

- Progressed from graphic design to UI/UX for healthcare platforms; built the company's first visual asset repository.

EDUCATION

B.Sc. Animation & VFX, Graphic Design · Sharda University

Oct 2021 – Jun 2024

LANGUAGES

English – Professional Working **Hindi** – Professional Working **Bengali** – Conversational **Japanese** – JLPT N5, studying N4