

Arpan Debnath

Webflow Developer
& Web Designer

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India • Open to relocate: India, Japan, Singapore, Malaysia



SUMMARY

Designer and Webflow developer with an AI-first workflow: designs in Figma, builds in Webflow with Claude and Claude Code (including vibe coding), and automates QA, SEO and accessibility with AI under guardrails and human review. 3.5+ years shipping production websites for healthcare and health-tech clients in the UK and USA. Built a platform-agnostic AI-QA system that audits and fixes live sites through any platform's API or MCP connection. Also building: own portfolio site and a Jtest-style Japanese-learning app.



EXPERIENCE

Webflow Developer & Web Designer

May 2025 — Present

Remedo • Design Operations

- Designed and built 6 client websites from scratch in Webflow (Figma → live, no separate developer handoff) and delivered 2 major website redesigns; 8 different clients across the UK and USA.
- Run an AI-assisted workflow end to end: AI-assisted layouts (from scratch or reskinned) refined by hand in Figma → Claude and Claude Code build in Webflow (responsive, GSAP) → automated QA and fixes, with guardrails and human review.
- Reskinned an existing site template for a second client using AI, keeping the layout but changing the design completely, and shipped a set of pages within a day.
- Built a platform-agnostic AI-QA system that audits live websites and applies fixes automatically through any platform's API or MCP connection within preset guardrails, with humans stepping in only for exceptions and no separate QA hand-off. In production on Webflow client sites.

AI-QA MODULE	WHAT IT DOES · TIME PER SITE
Grammar	Audits every page and fixes ~5—8 issues per page via the Webflow API/MCP; an intake questionnaire scores each site against business details and regional English. → 4—6 hrs (up to a full day on CMS-heavy sites) → <30 min per site
SEO	Audits meta titles and descriptions, alt text, H1—H3 structure, schema and other core on-page parameters, writes corrected data, and pushes it live. → 6—9 hrs manual → 30 min—2 hrs per site
Functional QA & page speed	AI analyses Screaming Frog and Lighthouse reports plus a custom test prompt (buttons, links, sections, forms), decides what to fix and applies it. → days → hours
Responsive	Playwright tests every design across 5 breakpoints for layout issues; connected to Claude to fix them faster.
Accessibility (WCAG)	Introduced at a client's request and made a standard pre-launch step, combining tool-based, manual and AI testing, then fixing the gaps.

UI/UX Designer

Mar 2024 — May 2025

Remedo

- Architected 15+ Figma component libraries (single source of truth) used by 4—8 designers across 2—3 teams.
- Built a 4,000+ asset taxonomy (icons, illustrations, UI components) across 12+ subfolders. **3x faster asset retrieval.**
- Designed websites and landing pages and built them through no-code development in proprietary website builders.
- Rolled out design QC frameworks and SOPs. **QC time 1—2 days → 3—4 hrs • 30% faster overall delivery.**

Design Intern

Jan 2023 — Feb 2024

Remedo • Graphic Design → UI/UX

Progressed from graphic design to UI/UX for healthcare platforms; built the company's first visual asset repository.



SKILLS

AI-Assisted Development

AI-Assisted Web Development • Vibe Coding • Claude Code • Claude → Webflow • Prompt & Skill Engineering • AI Workflow Design • API / MCP Integrations

Web Design & Development

Webflow • Webflow CMS • Figma → Webflow • Responsive Layouts • HTML / CSS • GSAP Animation • Design Systems • Website & Landing Page Design • No-Code Development

QA & Optimization

Tech SEO • WCAG / ADA • Functional QA • Responsive Testing • Page Performance • Content QA

Tools

Figma • Webflow • Claude • Claude Code • ChatGPT • Gemini • Playwright • Lighthouse • Screaming Frog • Chrome DevTools • Vercel • Adobe Illustrator • Photoshop • Jira • Asana • Notion



EDUCATION

B.Sc. Animation & VFX, Graphic Design

Oct 2021 — Jun 2024

Sharda University



LANGUAGES

English

Professional working

Hindi

Professional working

Bengali

Conversational

Japanese 日本語

JLPT N5, studying N4